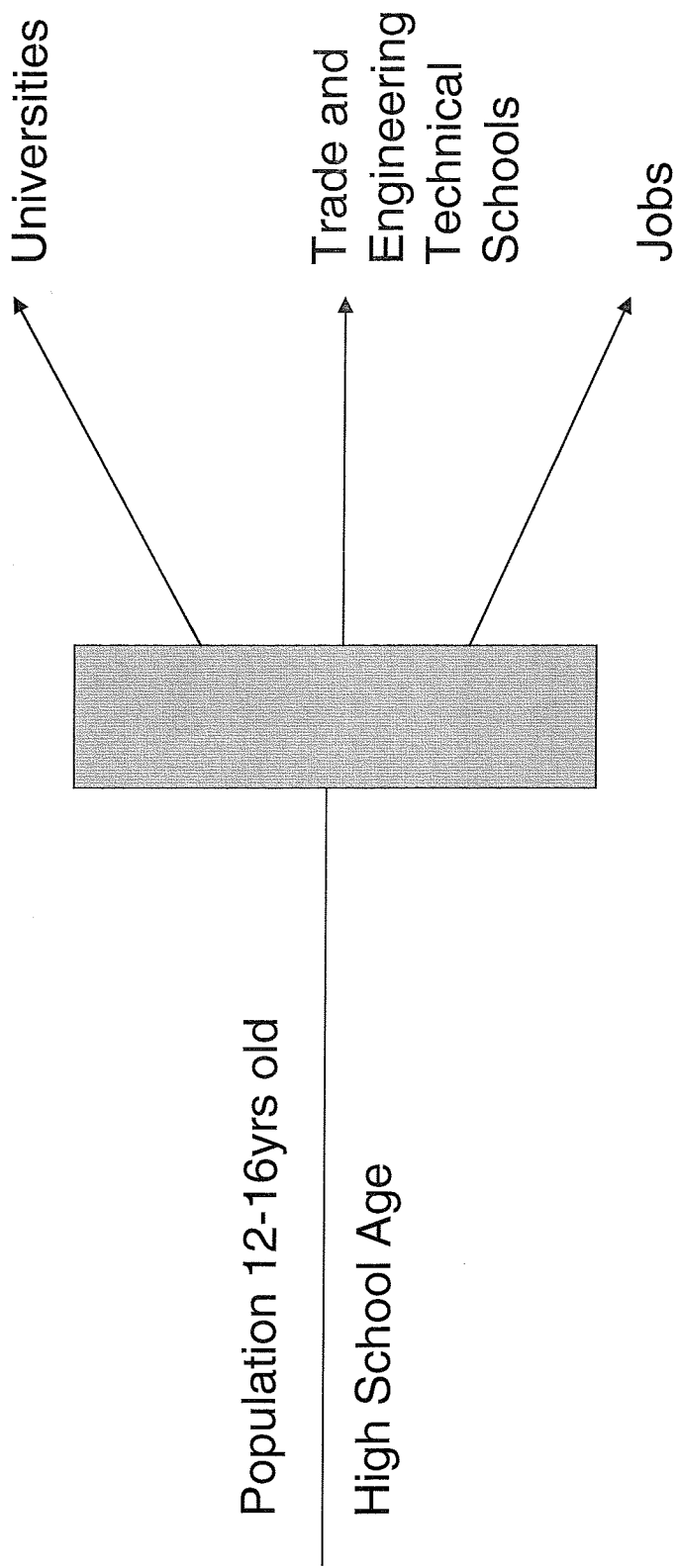


*Audiences*

# Progression of Students

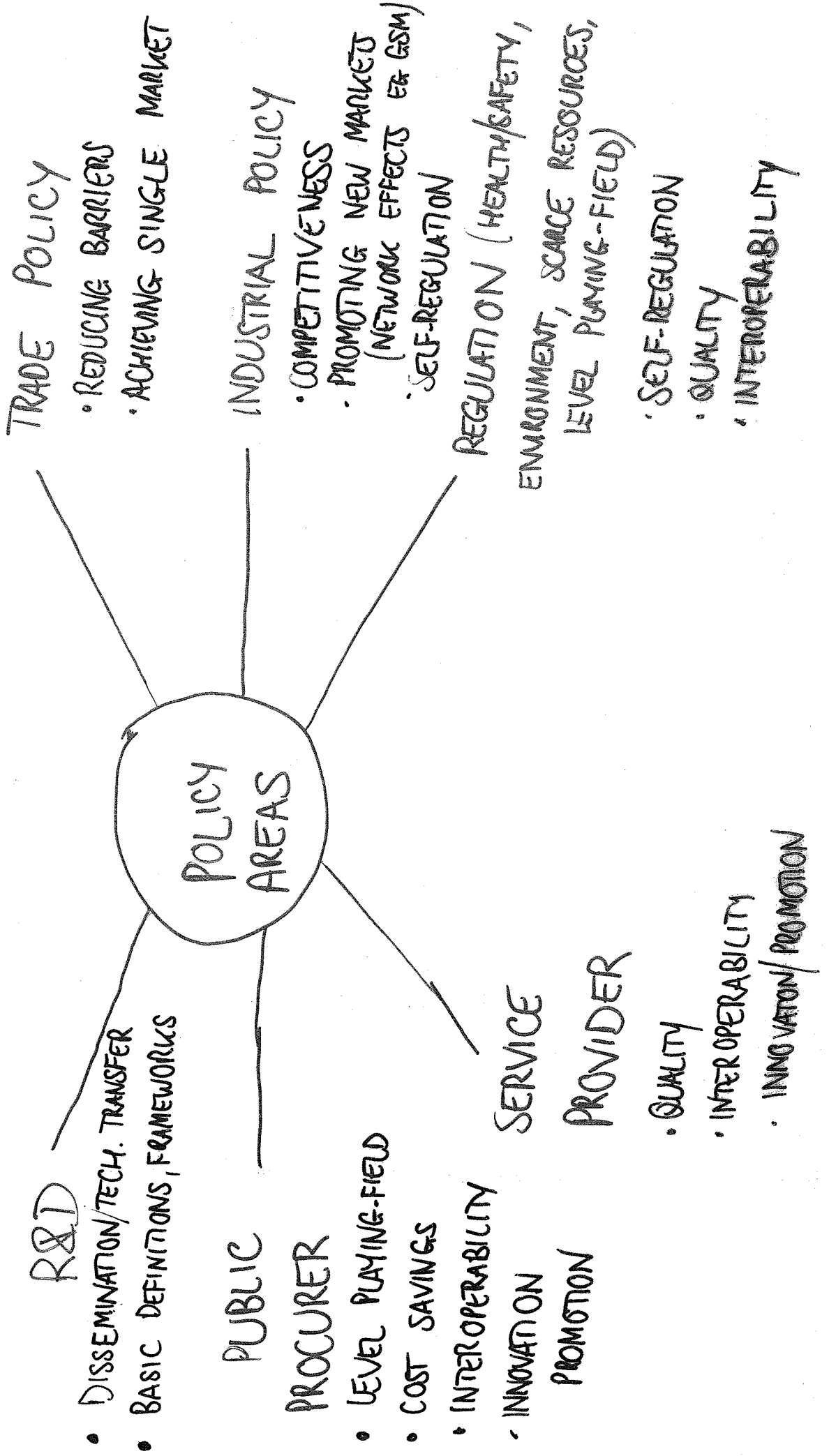


# Learning Objectives for High School

- Population Target
- Background Knowledge and Skills.
  - Standardization Attitude
- Knowledge of the:
  - Value of standards
  - Value of Consensus
  - Value of IPR (copy protection)
  - Value of Compatibility and Interoperability
  - Insight between Standardization and Regulations (obey laws)
- Skills
  - Reaching a consensus (give and take)
  - Debating
  - Understanding cultural differences

# GROUP 1 - POLICYMAKERS / PUBLIC ADMINISTRATION

PUBLIC ADMINISTRATION



# MBA - ALL STUDENTS

1. BUS. OPERATION - INTERNAL
2. ECON. CONSIDERATIONS
3. COMPETITIVE ADVANTAGE
4. GLOBALIZATION
5. REGULATION
6. STRATEGY
7. RISK MGMT
8. IPR

9. Delivery: 1) CASE STUDY, (2) COURSE  
(3) THESIS (4) RES. PROJECT

## GOALS:

1. IMPACT OF STUDS
2. MANAGEMENT TOOL
3. EDUCATE COMPANY PERSONNEL
4. CORPORATE SOCIAL RESPONSIBILITY

## Undergrad

- Know relevant stds
  - Know content of stds
  - Know about applicability
- 

## Postgrad

- Health + safety,  
environment
- certification, testing