

WORKSHOP PROGRAM

of the

International Committee for Education about Standardization (ICES)

7–9 February 2007, Delft, the Netherlands

Wednesday, 7 February 2007

*Location: Restaurant **Van der Dussen**, Bagynhof 118, Delft*

18.00-22:00	WELCOMING DINNER sponsored by the Delft University of Technology
	WELCOMING WORD by Rene Wagenaar , Head of ICT Dept., Delft University of Technology
	OPENING REMARKS by the organizers Tineke Egyedi , Delft University of Technology Henk de Vries , RSM Erasmus University, Rotterdam
	CAUSERIE during dinner by John Hill , Sun Microsystems, ICES initiator

Thursday, 8 February 2007

Location Workshop: Faculty of Technology, Policy and Management, Room a1.270, Jaffalaan 5, Delft

	INTRODUCTION
9.00-9.15	OPENING SPEECH Toshiaki Kurokawa , CSK Corporation, Japan
9.15-9.30	WORKSHOP AIMS AND STRUCTURE by the organizers Tineke Egyedi , Delft University of Technology Henk de Vries , RSM Erasmus University, Rotterdam

SESSION 1	NEED FOR STANDARDIZATION EDUCATION CHAIR: Tineke Egyedi , Delft University of Technology
9.30-9.35	INTRODUCTION by the organizers
9:35-9:55	RUNNING EXAMPLE OF KOREA Dan-Bee Kim , Korean Standards Association <i>Needs in Korea</i>
9:55-10.10	LECTURE Doede Bakker , Assoc. of FME-CWM, the Netherlands, and ORGALIME, Brussels <i>Industry perception of needs</i>
10:10-10.25	BREAK
10:25-12.25	DISCUSSION with INTRODUCTORY LECTURES by Françoise Bousquet , ZFIB Conseil, Paris <i>Results of European investigation into business needs</i> Henk de Vries , RSM Erasmus University, Rotterdam <i>Possible approaches to determining needs</i> Discussion
12.30-13.45	LUNCH in the faculty canteen
13.45	Group photo

SESSION 2	AUDIENCE AND LEARNING OBJECTIVES OF STANDARDIZATION EDUCATION CHAIR: Henk de Vries , RSM Erasmus University, Rotterdam
14.00-14.05	INTRODUCTION by the organizers
14.05-14.15	RUNNING EXAMPLE OF KOREA Dan-Bee Kim , Korean Standards Association <i>Audience and learning objectives defined in Korea</i>
14.15-15.00	INTERACTIVE ACTIVITY Brainstorm about target groups Discussion in small groups Plenary discussion
15.00-15.30	BREAK
15.30-16.20	INTERACTIVE ACTIVITY (CONT.)
16.20- 16.50	CASE EXPERIENCES Mingshun Song , China Jiliang University, Hangzhou <i>Defining audiences and learning objectives</i> Angelos Zachariadis , Union of Hellenic Scientists for Prototyping and Standardization (ENEPROT), Thessaloniki, Greece <i>Defining audiences and learning objectives</i> Niranjan Gunawardena , University of Moratuwa, Sri Lanka <i>Defining audiences and learning objectives</i>
16.55- 17.00	CONCLUSION by the organizers

19:00	DINNER sponsored by Information Handling Services (IHS, http://www.ihs.com) CAUSERIE during dinner by Kristian I. Voss Sorensen , IHS, Director of Market Development <i>Location: Restaurant I'Escalier, Oude Delft 125, Delft</i>
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Friday, 9 February 2007

Location Workshop: Faculty of Technology, Policy and Management, Room a1.270, Jaffalaan 5, Delft

SESSION 3	EDUCATION CONTENT CHAIR: Tineke Egyedi , Delft University of Technology
9.00-9.05	INTRODUCTION by the organizers
9.05-9.15	RUNNING EXAMPLE OF KOREA Dan-Bee Kim , Korean Standards Association <i>Content of standards curricula in Korea</i>
9.15-10.30	INTERACTIVE EXPERIMENT: defining a basic academic curriculum Group Decision Room
10.45-11.00	BREAK
11.00-12.30	INTERACTIVE EXPERIMENT (CONT.)
12.30-14.00	LUNCH in the faculty canteen

SESSION 4	EDUCATIONAL MATERIAL FOR STANDARDIZATION COURSES CHAIR: Henk de Vries , RSM Erasmus University, Rotterdam
14.00-14.05	INTRODUCTION by the organizers Material for standardization education (e.g. presentation sheets, cases, books, games, videos, etc.)
14.05-14.15	RUNNING EXAMPLE OF KOREA Dan-Bee Kim , Korean Standards Association <i>Education material used in Korea</i>
14.15-15.00	LECTURES Wilfried Hesser , Helmut Schmidt University Hamburg, Germany <i>Asia Link Project 'Standardisation in Companies and Markets': Internet modules and book</i> Daniele Gerundino , International Organization for Standardization, Geneva, Switzerland <i>Modules developed by ISO</i> Donald Purcell , Center for Global Standards Analysis, USA <i>Material used by the Catholic University of America, Washington D.C..</i>
15.00-15.30	BREAK
15.30-16.40	EDUCATION MARKET: WHAT MATERIAL ALREADY EXISTS? Opportunity for workshop participants to show their own material and have a look at the material used/developed by others
16.40- 16.55	DISCUSSION : WHAT MATERIAL IS LACKING?
16.55- 17.15	CONCLUSION of the WORKSHOP Henk de Vries , RSM Erasmus University <i>Workshop results</i> Mary Saunders , National Institute of Standards and Technology, Gaithersburg, MD, USA <i>Next ICES meeting</i>
17.15- 18.00	FAREWELL DRINKS

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