



# ASTM International

## *Academic Outreach*

GLOBAL PERSPECTIVES AND  
STRATEGIES FOR EDUCATION  
ABOUT STANDARDIZATION

21 February 2008

Gaithersburg, MD



# ASTM International Overview



- Global forum for the development of voluntary consensus standards
- Focus on materials, products, systems, and services
- High technical quality and market relevance
- Guides trade in the global economy



# ASTM Student Members

- Free Student Memberships offered since 2003
- Over 4,500 students have joined ASTM
- 60% are from outside the U.S.
- 40% increase last year



# Why are Students Involved?



- Qualify for ASTM scholarships and contests
- Internship opportunities
  - Washington Internships for Students of Engineering
- Attend ASTM symposia free of charge
- Reduced membership fee upon graduation
- Most up-to-date technical information
- Resume builder

# Standards on Campus



- Introduced during 2007 - Year of the Student
- Professors can choose from over 12,000 standards
- Students get “hands-on” experience of working with standards
- Up to 10 standards for \$10

# Why learn about standards?

- Bottom-line business implications
- Impact global trade, innovation and competition
- Used by individual companies, research labs, government agencies, consumers
- Guide product design, development, market access





# ASTM Campus Website

[www.astm.org/campus](http://www.astm.org/campus)

- Award Announcements
- Standards Setters
- How To Articles
- Learning Modules
- Informational Resources





# Campus Visits

- ASTM Int. Staff and Technical Expert
- In 2007: Widener, Northwestern, and USF
- In 2008: Rensselaer Polytechnic Institute, Eastern, Drexel, University of Colorado





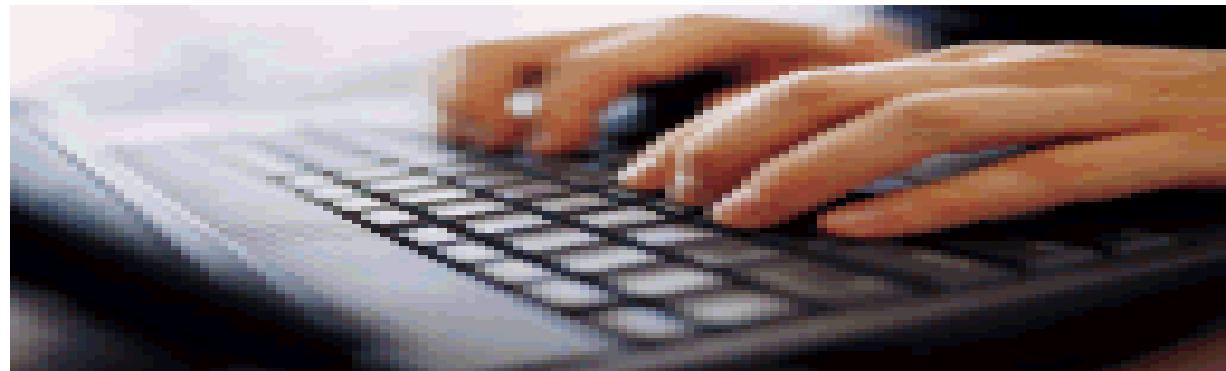
# Webinars

- November 2007

Advanced Composite Materials

- February 2008

Fatigue and Fracture





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