

As of 2009-3-16

**ICES (International Cooperation for Education about Standardization) 2009 Workshop
Program**

March 23-24, 2009

Tokyo, Japan

Venue:

KKR Hotel Tokyo

Ohtemachi1-4-1 Chiyoda-ku, TOKYO JAPAN

Tel.: (81) 3-3287-2921 / Fax: (81) 3-3287-2913

<http://www.kkr-hotel-tokyo.gr.jp/english/index.html>

March 23, 2009

Registration: At KKR Hotel Tokyo 10th F

08.30-09.30: Registration

Agenda of the meeting:

9.30-10.15: Opening Remarks, Keynote Speech, Introduction to ICES

*Program content and titles may change without notice.

	Opening Session:
09.30	Welcome: <i>Mr. Juichi Nagano, Chairperson ICES 2009 Workshop, Director for International Standards Strategy METI</i> Opening Remarks: <ul style="list-style-type: none">➤ <i>Representative of METI/JISC, Mr. Kyoichi Hirota, Deputy Director-General for Technical Regulations, Standards and Conformity Assessment Policy METI</i>➤ <i>Representative of ICES Board, Mr. Toshiaki Kurokawa, ICES Chair. CSK Holdings Corporation.</i>
9.40	Keynote Speech: <i>“Evolutions of Standards Education in the World”</i> <i>Prof. Masami Tanaka, The National Graduate Institute for Policy Studies. JISC Vice President. Former ISO President.</i>
10.00	Introduction to ICES: <i>“ICES International Cooperation on Education About Standardization: An Overview”</i> <i>Mr. John Hill, The Pennsylvania State University. ICES Vice Chair.</i>
10.15	<i>Close</i>

ZUIHOH-Room, KKR Hotel Tokyo 10th F

10.20-12.20: Session 1: Update of perspectives on education and human resource development of standardization

	Session 1: <i>Update of perspectives on education and human resource development of standardization</i>
10.20	<i>North America</i>
	<i>Mr. Erik Puskar, Program Manager, National Institute of Standards & Technology</i>
10.40	<i>Q&A/ Comments</i>
10.45	<i>Europe</i>
	<i>Dr. Tineke Egyedi, President of the European Academy for Standardization. ICES Vice Chair. Senior researcher Standardization, Delft University of Technology</i>
11.05	<i>Q&A/ Comments</i>
11.10	<i>Asia</i>
	<i>Mr. Toshiaki Kurokawa, ICES Chair. CSK Holdings Corporation</i>
11.30	<i>Q&A/ Comments</i>
11.35	<i>International Organizations</i>
	<i>ISO: Dr. Daniele Gerundino, Strategic Adviser to the ISO Secretary - General, International Organization for Standardization</i>
11.45	<i>IEC: Mr. Jack Sheldon, Standardization Strategy Manager, International Electrotechnical Commission</i>
11.55	<i>ITU: Mr. Simao Campos, Counsellor of ITU-T Study Group 16, International Telecommunication Union</i>
12.05	<i>APEC: Mr. Donggeun Choi, Senior Researcher, Korean Standards Association</i>
12.15	<i>Q&A/ Comments</i>
12.20	<i>Close</i>

ZUIHOH-Room, KKR Hotel Tokyo 10th F

12.20-13.30: Luncheon

KUJAKU-Room, KKR Hotel Tokyo 11th F

13.30-14.30: Formal Poster Presentation Session

Exhibitors: National Institute of Standards and Technology (USA)
ASTM International (USA)
Japanese Standards Association (Japan)
National Information Infrastructure Enterprise Promotion Association (Taiwan)
Tokyo University of Agriculture & Technology (Japan)
Kanazawa Institute of Technology (Japan)
Delft University of Technology (Netherlands)
China National Institute of Standardization (China)
BSN(National Standards Body) / UNDIP(Diponegoro University)(Indonesia)
(In Random Order)

KUJAKU-Room, KKR Hotel Tokyo 11th F

14.30-15.00: Break

15.00-17.00: Session 2: Panel Discussion #1: Discussion on “How to sell education on standardization to universities, industry, etc.” (Open Session)

[Panelist] Mr. John Hill, The Pennsylvania State University (Moderator)

Mr. Donggeum Choi, Senior Researcher, KSA

Mr. Onno Elzinga, Deputy Secretary General, Ecma International

Ms. Yukiko Kamijo, Associate Professor, Kanazawa Institute of Technology

Dr. Shiro Kurihara, Professor, Hitotsubashi University

Dr. Stephen Kwan, Professor and Chair, San Jose State University

Mr. James Olshefsky, Director, External Relations, ASTM International

Ms. Wenhui Zhao, China National Institute of Standardization

(In Random Order)

- The ICES2007 workshop findings indicate that an enormous gap exists between the manifest and latent needs for standardization education. Few policy makers notice the contribution of standards to industry and society. Company managers lack awareness of the strategic importance of standards for their company in terms of market share and effectiveness of the organization.

The people who do the standards work, e.g. experts who participate in standards committees, mostly do so without any education or training. They are not aware that findings in standardization research and training in professional skills could enhance their effectiveness considerably.

The workshop has reported that the gap can be bridged by cooperation between governments, industry, national standards bodies, academia and other educational institutions.

- We will discuss “How to sell education about standardization to universities, industries, etc.” on the basis of the results of the ICES2007 workshop in Session 2.

ZUIHOH-Room, KKR Hotel Tokyo 10th F

17.00-19.00: Welcome Reception

KUJAKU-Room, KKR Hotel Tokyo 11th F

24 March 2009

9.30-11.30: Session 3: Panel Discussion #2: Discussion on “How to introduce international cooperation for education about standardization into national education programs” (Open Session)

[Panelist] Dr. Daniele Gerundino, Strategic Adviser to the ISO Secretary-General,
ISO (Moderator)

Mr. Simao Campos, Counsellor of ITU-T Study Group 16, ITU

Mr. Donggeun Choi, Senior Researcher, KSA

Dr. Hiroaki Ikeda, Professor Emeritus/Grand Fellow, Chiba University

Mr. Jack Sheldon, Standardization Strategy Manager, IEC

(In Random Order)

- Besides national standards bodies such as BSI, ANSI etc, the activities of each international standardization body are progressing, and activities for human resources development are also strong.
- The ISO provides e-learning textbooks and has established an ISO Award for Higher Education. IEC releases PowerPoint materials for MBA or MOT and provides e-learning textbooks for technical experts of international standards. JTC1 strengthens the discussion on education about standardization.

In 2007 the ITU established the ITU-T/Academia to promote better education on standardization for universities and it holds a workshop.

APEC started an education project by Korea for international standardization in 2007 and the project is developing materials for standardization.

- In this way international standardization bodies are earnest in supporting the human resources development and the ICES is also having an animated discussion about human resource development etc. Regarding the outcomes that have been achieved such as international activities, do all the stakeholders use the outcomes? What should they do to make the most of the outcomes? What is the reason if unemployed? How should it improve so as to make better use of the outcomes?
- Furthermore, we will discuss and deepen our understanding regarding the expectation of cooperation with stakeholders for the strengthening of human resources development for standardization.

ZUIHOH-Room, KKR Hotel Tokyo 10th F

11.30-12.00: Wrap up and Close

ZUIHOH-Room, KKR Hotel Tokyo 10th F

14.00-17.00: ICES Membership Meeting (ICES Member Only)

HEIAN-Room, KKR Hotel Tokyo 10th F

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