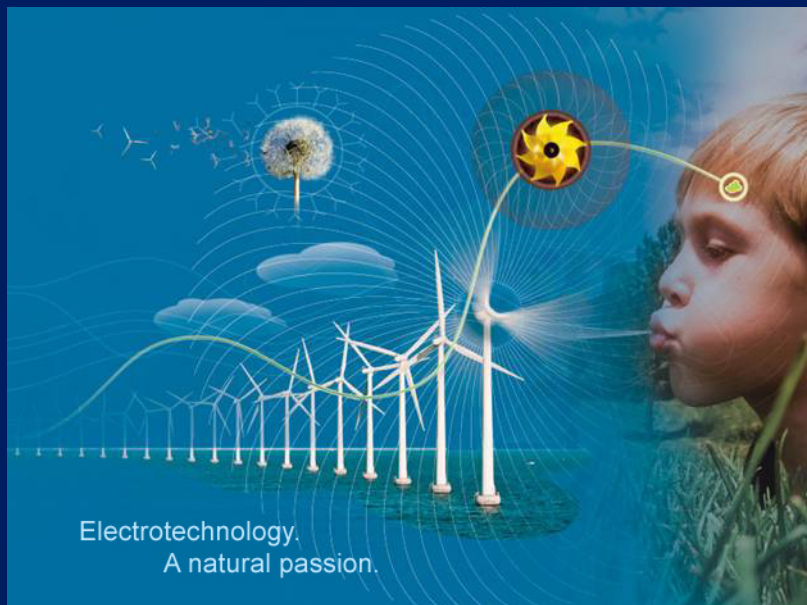




INTERNATIONAL
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COMMISSION

International Cooperation for education and national programs



Jack Sheldon
**IEC Standardization
Strategy Manager**



Stakeholders

- **Geographical**
 - International
 - Regional
 - National
 - Local ...
- **Participants**
 - Industry
 - Regulators
 - End-users, consumers
 - Academia



Standards are not glamorous*

- **“Necessary evil”**
- **Strategic competitive advantage**
- **Passionate**

* Not sexy



Cooperation mechanisms

- **Horizontal**
 - **Cross-referenced material**
- **Vertical**
 - **Collections of material from national bodies**
- **ICES**





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Thank you

