Draft Agenda

2013 ICES Conference and Meeting

*What Does Industry Expect from Standards Education?*

ETSI, 650, Route des Lucioles, Sophia-Antipolis, FRANCE
(Location: [http://www.etsi.org/about/visiting-etsi](http://www.etsi.org/about/visiting-etsi))
12-13 June 2013

**DAY 1- Wednesday, 12 June 2013**

- **8:00 am - 9:00 am**  
  Registration

- **9:00 am – 9:20 am**  
  **WELCOME SESSION**  
  Welcome by Henk de Vries, Rotterdam School of Management, Erasmus University, the Netherlands & Chair of ICES  
  ‘The dark side of standards’  
  Mr. Luis Jorge Romero, Director General, ETSI, France

- **9:20 am – 10:00 am**  
  **KEYNOTE SESSION**  
  - Introductions by Hermann Brand, Director Innovation, ETSI, France
  
  Keynote 1: Industry perspective  
  *Industry Executive, ETSI member, to be confirmed*

  Keynote 2: Vision for this 2013 conference: a milestone along the road towards standardization education globally  
  *Henk J. de Vries, Chair of ICES*

- **10:00 am – 10:20 am**  
  **INDUSTRY NEEDS SESSION 1: INDUSTRY VOICES**

  Company needs for standardization education  
  *Alec McMillan, Rockwell Automation, USA*

- **10:20 am – 10:50 pm**  
  **COFFEE BREAK**

- **10:50 am – 12:00 am**  
  **INDUSTRY NEEDS SESSION 1: INDUSTRY VOICES (continued)**

  Company needs for standardization education  
  *Marco Carugi, ZTE Corporation, France*

Last update: 2013-05-28
Q&A

12:00 am – 01:30 pm  LUNCH BREAK

01:30 am – 03:30 pm  INDUSTRY NEEDS SESSION 2: RESEARCH FINDINGS

Functional areas within companies for which standardization knowledge is needed
Laurant Oberlé, Chairman IFAN Working Group Education, also Products Standardization & Influences Manager and Competitive Intelligence Manager at Socomec Innovative Power Solutions, Benfeld, France / President of the French standards users organization Acanor, and Chairman of the CEN/CENELEC/ETSI Working Group on Education about Standardization

Standardization skills – Results from a Japanese study
Yushi Komachi/Toshiaki Kurokawa, Study Group on Skill Standard for Standardization (SG-SSS) in the Institute of Image Electronics Engineers of Japan (IIEEJ)

Industry need for standards engineers – Results from a global inventory
Carla Freeriks, University of Bremen, Germany

Industry need for standardization education – Results from a Korean study
Donggeun Choi, Korean Standards Association and Vice-Chair of ICES

03:30 pm – 03:50 pm  COFFEE BREAK

03:50 pm – 05:40 pm  INDUSTRY NEEDS SESSION 3: BREAKOUT GROUPS

03:50 pm – 05:10 pm  Parallel Roundtable Discussions
All

05:10 pm – 05:40 pm  Reporting and final discussion in plenary
Rapporteurs, all

07:00 pm – 09:30 pm  DINNER (bus transfer at 6:30 pm)

Last update: 2013-05-28
DAY 2- Thursday, 13 June 2013

9:00 am – 11:30 am  
SESSION 4: RECENT REGIONAL DEVELOPMENTS IN STANDARDIZATION EDUCATION & NATIONAL STRUCTURES FOR IT

Europe: Masterplan and Implementation Plan for Education about Standardization in Europe
Doede Bakker, Vice-President of CENELEC and Leader CEN/CENELEC/ETSI Task-Force Masterplan Education about Standardization (FME Association, Zoetermeer, the Netherlands, Chairman WG on Standardization of the European Engineering Industries Association Orgalime, Chairman of Education about Standardization Netherlands)

Asia: Follow-up of the APEC Standards Education project
Donggeun Choi, Korean Standards Association and Vice-Chair of ICES

USA: Industry need for standards engineers – Perspectives from the USA
Erik Puskar, National Institute of Standards and Technology NIST, USA and Vice-Chair of ICES

Swaziland: Standardization in education – A building block for professional careers
Lomkhosi Mkhonta, Swaziland Standards Authority SWASA

11:30 am – 01:00 pm  
SESSION 5: PARALLEL PAPER/POSTER PRESENTATIONS

01:00 pm – 02:00 pm  
LUNCH BREAK

02:00 pm – 03:30 pm  
SESSION 6: NATIONAL STRUCTURES

Developing national structures in Europe
Laurant Oberlé, Chairman of the CEN/CENELEC/ETSI Working Group on Education about Standardization

Lessons from developing national structures - Panel Discussion
Experts from industry, university professors and representatives of standards institutes from different parts of the world
Moderator: Doede Bakker, Europe/the Netherlands

Last update: 2013-05-28
Panelists: Donggeun Choi, Asia Pacific/Republic of Korea; Laurant Oberlé, Europe/France; Erik Puskar/Deborah Prince, USA; Song Mingshun, China; Rahmat Sotudeh Gharebagh, Iran; Ricardo Fragoso (tbc.) Brazil; Fakheezah Borhan (tbc.) Malaysia;

03:30 pm – 04:30 pm  **WRAP-UP OF THE CONFERENCE**  
Moderator. Henk de Vries, Chair of ICES

04:30 am – 05:00 pm  **COFFEE BREAK**

05:00 pm – 06:30 pm  **ICES PLENARY & MEMBERSHIP MEETING**  
Moderated by the ICES Board